

## BACKGROUND MUSIC FOR A WEB SITE CORPORATE



### 1. Definition

The remunerations below apply to web sites published by a business, a self-employed, a craftsman or a liberal professional.

### 2. Prior conditions

- For **private individual**: you present a professional activity or any lucrative activity (e.g.: You are an architect and your web site presents your skill and creations in sound and pictures. This is considered to be a commercial act, a promotional act which is an integral part of your professional activity).

OR

- For a **non-profit organization**: the site generates direct or indirect revenues (subscription, advertising, sponsoring, merchandising...)  
e.g.: you set up a fan club and offer by subscription services which include a newsletter illustrated with sound and pictures.  
e.g.: you are a museum and have created an online shop illustrated with sound and pictures, where you sell reproductions of the works you promote on your site).

OR

- For a **commercial organization**: the site presents the company and/or its products or services. (e.g.: you are a car maker and you present your automobiles; you have created a mail-order site illustrated with protected audio works).

### 3. Remuneration for the use of a maximum of 100 works per month

Principle: minimum per month for 1,500,000 PAVM

**1 to 10 works posted online over the month**

Minimum per month: €23 (VAT not included)\*

**11 to 100 works posted online over the month**

Minimum per month: €230 (VAT not included)\*

PAVM (Pages viewed per month): all the Web pages making up the Internet site viewed over a calendar month by users of the site

**This flat fee will be invoiced to you at the start of each quarter. Any quarter started is payable in full.**

*\*plus current levies and taxes (VAT and Social Contributions).*