

## PAY AS YOU GO VIDEO ON DEMAND



The licence agreement for Pay as you go video on demand covers the repertoire of SACEM.

### The financial conditions for a-la-carte video on demand services are as follows :

The remuneration is calculated by applying the below rates on the revenue from the Unit prices and Pack prices excluding VAT paid by the final consumer as well as the minimum remuneration below.

#### 1. Applicable rate for cinematographic or audiovisual works of fiction or documentaries

**Cinematographic and audiovisual works of  
fiction or documentaries**

2,50 %

#### 2. Applicable rate to long form music videos, comedy videos and humoristic audiovisual works

**Long Form Music videos , comedy videos  
and humoristic audiovisual works**

8 %

#### 3. Minimum Remuneration

For all permanent downloads, the remuneration shall not be less than the following minima :

Duration	Minima permanent download
<15'	0,0263 € HT
15'-29'	0,0351 € HT
30'-45'	0,0432 € HT
≥ 46	0,0722 € HT

Duration	Minima Temporary Download / viewing on demand
<15'	0,0161 € HT
15'-45'	0,0268 € HT
≥ 46	0,0446 € HT

Regarding long form music videos, sketches videos and humoristic audiovisual works, the minimum remuneration shall be €0.07 net of taxes for each musical work incorporated in a long form music video, or comedy sequence and/or sketch incorporated in a comedy video and/or a comedy audiovisual work resulting in a Downloading On Demand.

Regarding long form music videos, sketches videos and humoristic audiovisual works, the minimum remuneration shall be of €0.003 net of taxes for each musical work incorporated in a music video, or comedy sequence and/or sketch incorporated in a comedy video and/or a comedy audiovisual work resulting in a Viewing On Demand.