

PRODUCTION FOR A PREMIUM AUDIO PRODUCT



The tariffs below and the accompanying conditions apply to phonograms (usually known as “special” or “premium” projects) made available to the public free of charge, in association with a brand, product or service, in order to:

- incite people to purchase the product or service,
- promote the company in charge of the product or service, in addition to internal communication operations.

The royalties due for such products are calculated by the minute of music reproduced. For every minute of music begun over the entire duration of the “premium” record, the usual tariff applicable for this minute is due. These tariffs may be revised every year.

Determination of the total amount of royalties for a given number of copies is based on adding the amounts for each successive bracket.

QUANTITY MANUFACTURED	MINIMUM ROYALTY PER MINUTE AND PER COPY
1 to 100,000 copies	0,0076 €
100,001 to 500,000 copies	0,0061 €
Over 500,000 copies	0,0046 €

* plus current levies and taxes (VAT and social contributions)

Are excluded from these tariffs the use for advertising purposes and/or selling of stocks of phonographic media which were previously in the traditional retail network. These conditions and tariffs apply only for phonographic media reproducing:

- either original musical works (specially created for the advertising operation),
- or musical works whose performance as reproduced on the record has already been marketed for a year or more at the time of the advertising operation.

The phonograms (record and sleeve) thus manufactured must necessarily be marked indelibly, not only with the usual information (titles of works, rights holders' names, SDRM facsimile...), the notice “Offered by... - Not for sale.” They must be given to the final consumers for no extra charge above the usual selling price of the product or service, and no monetary compensation of any kind whatsoever, and this must be done in full respect of the regulations applicable for sales with direct (and non-deferred) free gift.

The tariffs apply only to recorded, non-rewritable audio media, such as audio CDs, excluding media which are not exclusively audio, in particular CD-ROM, CD Extra and DVDs for which SDRM offers other licensing conditions (consult the licence for “Producing a DVD” at sacem.fr) as well as the exclusion of blank recordable media (in particular CD-R, CD-RW, DVD-R ...).

In the event the above-listed conditions are not respected, these tariffs can in no case be claimed; the royalties due for the reproduction of protected works will then be calculated on the basis of SDRM’s “work-by-work” conditions applicable to the sale of phonograms through traditional retail channels.

Minimum copyright fee: 25€ without tax for all application form for the right to reproduce works belonging to the SDRM's repertoire.